



Sekisui Polymatech Co., Ltd.

November 29, 2012

To Our valued customers,

Notice of price revision for silicone products

As you know, currently the price of silicone rubber has been increasing due to soaring raw materials and transportation cost.

We have been keeping internal effort such as continuous reduction of production cost against spiking burden of silicone rubber products expense, however; it is difficult to absorb the entire amount of these increased cost only by means of our own company's efforts. Also, it is recognized that we cannot expect improvement in market conditions in short term. Now it has become necessary to pass on a part of these increasing cost to the sales prices of all of its silicone products, as stated below:

We at Sekisui Polymatech, greatly appreciate your business and look forward to supporting your day to day business.

Note

1. Timing of implementation : from the order placed on December 1, 2012
2. Target Group : Input Products Group
Functional Products Group
3. Price Revision Rate : Input Products Group More than 30%
Functional Products Group More than 10%